

Invest Alberta June 22 2023

The 3 of us attended a work shop in Oyen at the Seniors center with Invest Alberta. Basically, it is a group that works on Recruiting/looking for Investors from all over and entice them to Alberta (They want to Attract high value. High investment, & jobs to Alberta) They match investors with properties/communities in Alberta.

They look at Targeting, Marketing, Priorities of Investors, Economic Trends and Identify company's and Communities that may match/work well with one another. They not only do large scale businesses but also small businesses, because value comes in all shapes and sizes.

It was interesting, we can do a profile and see if there is anything that may fit our area Something to keep in mind while we are working on our strategic plan. Keeping in mind the different economic trends such as Food, Tech, Energy and the long grind(recession).

Thx Dawna

PEP (Palliser Economic Development Partnership)

June 9.2023

I attended the pep AGM in Consort. It is a large board of Eastern southern partners, including Oyen, Duchess MD of Acadia, Special Areas, Rosemary Bowlisland, Redcliff, Medicine Hat Hanna Youngstown, Newall County, Brooks Cypress County, Bassano, Consort and Empress.

Had a presentation from Elan Buan on the Regional Workforce development, which is basically, Business attraction Retention, Reduction, or loss of services, leaving the work force, loss of productivity (skills of the labour force), and quality of life.

Updates for East Central Railway Project: feasibility study for 2nd level

Water smart Looking at licensing, broader look at regional

Verge Economic Development for people to come here and stay (Retain and Retention)

Housing is an issue all over the area, zoning for multifamily housing, Building Agriculture

Working on the Mayor and Reeves getting is back on track

New to this board so do not quite understand the ins and outs yet, but will get there.

Dawna Martin