

# Empress Municipal Library

## 2022 Value of Your Investment



This report shows the value of services provided by Marigold Library System. **Working together, Marigold members accomplish more than any one library or municipality could achieve alone.** Members benefit from economies of scale including bulk purchasing and streamlined operations from centralized workflows, IT infrastructure and delivery logistics. Marigold provides essential and community-focused services that enhance local library operations and the experience of library patrons.

2022 Levy Payments from Empress to Marigold (2021 Alberta Population)			
	Per Capita Levy	Population	Contribution
Municipality	\$6.24	132	\$823.68
Library Board	\$4.50	132	\$594.00
Levy Payments from Empress to Marigold TOTAL			<b>\$1,417.68</b>

### Direct Financial Return from Marigold to Empress Municipal Library

Operating grants and allotments from Marigold to the member library.

Services Grant (Operating Grant from Marigold)	\$3,100.00
IT Capacity Fund (Spending Account from Marigold)	\$1,000.00
Physical Library Collection Allocations & Bestsellers	\$5,040.00
<b>SUBTOTAL</b>	<b>\$9,140.00</b>

### Financial Value of Marigold Services

These amounts indicate what it would cost your library to offer the same standard of service to meet community needs and interests. Details on following pages.

**SUBTOTAL** **\$88,329.57**

**Direct Financial Return & Value of Marigold Services TOTAL** **\$97,469.57**

**2022 Total Levy Payments from Empress to Marigold**  
**\$1,417.68**

**2022 Total Direct Financial Return & Value of Marigold Services**  
**\$97,469.57**

# Empress Municipal Library

## 2022 Value of Your Investment



### Financial Value of Marigold Services

These amounts indicate what it would cost your library to offer the same standard of services to meet community needs and interests.

#### Collections

##### Collections Discounts for Your Library

\$1,764.00

Marigold's bulk purchasing power provides deep discounts for new collections allotted to your library. Without membership in Marigold, your library would spend more to purchase the same collection materials. Marigold staff save library staff time by assisting with collection selection.

Marigold's membership in TRAC (The Regional Automation Consortium) gives **your library patrons access to over 3.3 million items in over 185 public library collections across Alberta**. The TRACpac online catalogue and app allow your patrons to place holds on an item anywhere in Alberta and have it delivered to their local library through Marigold van delivery.

##### Cataloguing & Processing of New Materials by Marigold

\$1,595.00

Professional cataloguing makes it possible for patrons to locate and request popular books, video games, movies, equipment and more in the online catalogue or app. New materials are delivered shelf-ready to your library with barcoding, mylar protection, durable cases for AV and labelling.

##### Unique eBook & eAudiobook Titles Borrowed by Your Cardholders

\$3,803.56

Marigold provides a wide range of digital collections for reading, watching, listening and learning! The average cost for an eBook is \$35 and \$42 for an eAudiobook. Marigold's membership in TRAC provides your patrons with access to shared Overdrive/Libby and Cloud Library collections.

##### Kits, Games & Travelling Displays Borrowed from Marigold

\$50.00

Libraries save money by borrowing kits, games and displays from Marigold, such as craft and makerspace kits, travelling book displays, a karaoke machine, life size games like Jenga, and objects like a prize wheel and puppet theatre.

##### Collection Insurance

\$745.72

Marigold insures the physical collections at member libraries.



# Empress Municipal Library

## 2022 Value of Your Investment



---

### Delivery & Resource Sharing

#### Unique Physical Titles Borrowed from Other Libraries by Your Patrons

\$21,325.00

As a member of TRAC and an Alberta Public Library Network Partner, patrons registered at Marigold libraries can request an item through [tracpac.ab.ca](http://tracpac.ab.ca) or the TRAC app from any of the 185+ libraries in TRAC, plus other libraries across the province.

Library to You (L2U) is a free mail service for those who face physical or geographic difficulties in visiting their public library in person. For patrons across Marigold, Marigold staff fill holds for homebound or remote patrons and mail items to the patron with a free return label.

#### Weekly Van Delivery Service

\$13,745.33

All interlibrary holds requested by patrons pass through Marigold headquarters for sorting, and transportation to their destination through Marigold van delivery. Likewise, items being sent out for loan at other libraries and library systems are transported to Marigold for sorting before going on to the next location, either by Marigold van, provincial courier (other systems) or by mail (e.g. academic libraries). Drivers also deliver new collection materials, kits, games, supplies and promotional materials to member libraries.

---

### IT

#### IT Site Visits, Helpdesk, Remote Support & Consultation

\$5,676.72

IT staff provide remote support, troubleshooting, cyber security training, and onsite installations and upgrades for your library, with the goal of reliable IT support for library staff and a positive patron experience. Marigold helps library staff plan for the lifecycle of their computer equipment.

Marigold IT manages the network of computers, devices, and systems that connect member libraries and library service to the world. Member libraries can rely on our team to offer technical support, monitor bandwidth, implement firewall protocols, troubleshoot connection issues, and perform software updates.

#### Equipment, Software, Licensing, and Library Software

\$22,069.14

Libraries need the right equipment, the right software, the right network, and Marigold provides the expertise to help put it all together. Networked services include email hosting, cloud-based file storage, software licensing, file sharing, a toll-free telephone system, and patron access to library collections and digital content in a safe and secure environment. Marigold staff negotiate complex IT vendor contracts on behalf of the system.

# Empress Municipal Library

## 2022 Value of Your Investment



### Supernet & Internet

\$6,342.80

Internet and wifi available to patrons and staff at member libraries is provided via Marigold on a robust, secure fibre-optic network. The Alberta Public Library Services Branch (PLSB) pays for monthly SuperNet costs for libraries who are members of Marigold. Marigold pays for monthly internet costs (bandwidth).

### Website

\$9,392.00

Marigold provides a website for your library to share information on everything your library has to offer! The websites allow libraries to engage with community members and provide information, resources and services to the public. Marigold staff are available to assist libraries with website updates.

## Training, Professional Development & Consultation

### Training Sessions (in-person & webinars)

\$0.00

Marigold provides training to library staff on topics such as using eBooks for mobile devices, or using eMagazines, eResources and library apps.

### Marigold Conference & Professional Development

\$506.40

Marigold pays for up to two library staff to travel and attend the Marigold Conference, which featured keynote speakers Hal Johnson & Joanne McLeod (BodyBreak) in 2022, in addition to a day of sessions and networking with peers. Marigold also organizes and pays for library staff to travel and attend Library Leaders training in September, which featured a session on Corporate Storytelling for 2022.

### Consultation, Support & Expertise

\$987.51

Each member library is assigned a consultant from our team of professional librarians. Our consultants have a wide range of skills and backgrounds and are experts in problem-solving and teamwork!

Your Library Services Consultant provides advice, solutions and support for library manager and staff training, personnel management, needs assessments, professional development, program planning & support, outreach program development, collection development, weeding & inventory, board & policy development, standards and best practices, reference questions, performance measures and space planning.

# Empress Municipal Library

## 2022 Value of Your Investment



---

### Marketing Materials & Supplies

<b>Paper and Supplies for Local Collection Processing</b>	\$22.19
---	---------

Marigold provides a paper allocation to support resource sharing and the cost of interlibrary loans. For eligible items added by library staff into the library catalogue, Marigold provides a supply of barcodes, spine labels and library location stickers.

<b>Customized Plastic Library Cards</b>	\$0.00
---	--------

Marigold pays for new batches of library cards, which require a special numbering sequence for each library.

<b>Printing of Promotional &amp; Training Material</b>	\$304.20
--	----------

Marigold prints custom promotional materials on behalf of your library. Marigold develops and provides professional quality publications, displays and marketing software to promote resources, events and services available at the library.

---

### Marigold Programming at Member Library

<b>Marigold Staff Led Programs</b>	\$0.00
------------------------------------	--------

Marigold staff delivered **60** programs at **22** libraries to **357** participants in 2022, saving libraries staff time and money.

<b>Financial Benefit TOTAL</b>	<b>88,329.57</b>
--------------------------------	------------------